

INSTITUTE OF INTERNATIONAL EDUCATION

Celebrating Over 85 Years Of
Opening Minds to the World®

C9 Giang Vo, Ba Dinh District
Hanoi, Vietnam
Tel: 844 726 2524/Fax: 844 726 2523
Email: iievietnam@iievn.org

69 Hoang Hoa Tham, Ward 6
Binh Thanh District, Ho Chi Minh City
Tel: 848 510 8844/Fax: 848 551 1661
Email: edu.assistant@iievn.org

PRESS RELEASE

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Contact:
Thai Thi Le Tam, IIE-Vietnam,
Tel: 84-4-726-2524
Fax: 84-4-726-2523
Cell Phone: 0904 396 903

IIE HIGHER EDUCATION FAIRS TO BE HELD IN OCTOBER

Record Number of U.S. Institutions to Participate in Ho Chi Minh City and Hanoi

Hanoi, Vietnam— The Institute of International Education (IIE)-Vietnam is pleased to announce its annual higher education fairs, which will be held on 11 October in Ho Chi Minh City at The Legend Hotel and on 13 October in Hanoi at Sofitel Plaza – in cooperation and partnership with the U.S. Embassy and Consulate.

U.S. Higher Education Fairs are designed to benefit both Vietnamese students and U.S. university and college representatives by:

- Giving students, parents, and others a chance at no cost to learn about opportunities for higher education in the United States from official, reliable, and legitimate sources of information;
- Informing students and parents about the availability of free educational advising services at EducationUSA centers such as IIE-Vietnam's offices in Hanoi and Ho Chi Minh City;
- Giving students, parents, and others an opportunity to meet face-to-face with official representatives of regionally accredited U.S. colleges and universities.

To date, a record 65 institutions are registered for the HCMC and 37 for the Hanoi fairs. (The list is enclosed in this press release.) This increase, double that of 2005 for Ho Chi

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Minh City, reflects growing interest among American institutions in the recruitment of Vietnamese students.

As in previous years, U.S. higher education is well-represented with both public and private, and two- and four-year institutions, and by geographical location with a total of 26 states. Last year's fairs attracted over 4,000 attendees, including students, parents and others interested in learning about study opportunities in the U.S. IIE Higher Education Fairs in Ho Chi Minh City, Hanoi and throughout Asia are free and open to the public.

Each fair features an *Education Forum* that brings U.S. and Vietnamese representatives together to discuss opportunities for cooperation and a series of presentations for students and their parents on visa issues, scholarship opportunities, and admissions testing.

There are nearly 4,000 Vietnamese studying in nearly all 50 U.S. states at both the undergraduate and graduate levels with double-digit increases for the past two years. Vietnamese students are in Boston, Chicago, Houston, New York City, San Francisco, and Washington, D.C. They are also in Bozeman (MT), Easton (PA), Lewiston (ME), Norman (OK), Portland (OR), and Tuscon (AZ). Vietnam ranked 26th among all sending countries last year.

In 2004/05, there were 565,000 international students in the United States from 250 countries and territories who contributed over \$13 billion to the national economy and a lengthy list of other benefits, tangible and intangible. Higher education is America's 5th largest service sector export, according to the U.S. Department of Commerce. In a speech to the U.S. University Presidents' Summit on International Education in January 2006, U.S. Secretary of State Condoleezza Rice proclaimed that "America's mission in this new century must be to welcome more foreign students to our nation and send more of our citizens abroad to study."

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In his remarks at the opening ceremony of IIE-Vietnam's HCMC office on 20 September, U.S. Ambassador Michael Marine referred to educational exchange as a "vital

cornerstone of the expanding relationship between our two countries" and to IIE-Vietnam, a U.S. State Department-designated EducationUSA partner as "the face of higher education in Vietnam." He added, "I encourage Vietnamese citizens to visit IIE's offices in Ho Chi Minh City and Hanoi as a source of information, advice and guidance. IIE is here to help. I hope prospective students will take advantage of IIE's expertise."

The Institute of International Education (www.iie.org), founded in 1919, is a world leader in the exchange of people and ideas. IIE's mission is to foster mutual understanding and develop global leaders through international education. The Institute implements more than 250 programs each year, including the Fulbright Student and Scholar Programs and the Humphrey Fellowships, administered on behalf of the U.S. Department of State, the People, Energy, and Development Program administered for the U.S. Agency for International Development, and training and scholarship programs supported by corporations, foundations, multilateral development institutions and foreign government agencies. Each year, IIE assists over 20,000 men and women from 175 countries conduct research, and benefit from practical training and technical assistance in the United States and abroad.

In addition to its 6 offices in the United States, IIE has 12 offices around the world in China, Egypt, Hungary, Hong Kong, India, Indonesia, Mexico, Qatar, Russia, Thailand, the Ukraine, and Vietnam. IIE services in Vietnam include free information and counseling on U.S. higher education, scholarship administration, admissions testing, administration of the annual IIE higher education fairs in Hanoi and Ho Chi Minh City and publications related to the field of international education. IIE has been active in Vietnam since 1997. IIE-Vietnam's quarterly newsletter *Opening Minds* is available in English and Vietnamese on its homepage at <http://www.iievn.org>.

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The list of the U.S. Universities at Ho Chi Minh City Fair

1. Alfred State, SUNY College of Technology
2. Alliant International University
3. American University
4. Bellevue Community College
5. Butler University
6. California State University-Chico
7. California State University-Long Beach
8. California State University-San Bernardino
9. Calvin College
10. Clarkson University
11. College of Saint Benedict-Saint Johns
University
12. College of The Desert
13. Colorado State University
14. Dominican University
15. Drake University
16. East Los Angeles College
17. Eastern Connecticut State University
18. Fairleigh Dickinson University
19. Foothill and De Anza College
20. Highline Community College
21. Iowa State University
22. Ithaca College
23. La Sierra University
24. Lawrence Technological University
25. Miami University
26. Mount Union College
27. Murray State University
28. North Seattle Community College
29. Old Dominion University
30. Oregon State University
31. Palomar College
32. Portland State University
33. Radford University
34. Santa Ana College
35. Randolph-Macon Woman's College
36. Saint Cloud State University
37. Saint Louis University

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38. San Francisco State University
39. Santa Monica College
40. Seattle University
41. Southern New Hampshire University
42. State University of New York-Binghamton
43. State University of New York-Buffalo
44. State University of New York-Stony Brook
45. Syracuse University-Main Campus
46. Texas Christian University
47. The George Washington University (with
Linden Tours)
48. The Ohio State University
49. Towson University
50. Truman State University
51. University of Arkansas-Fayetteville
52. University of Denver
53. University of Hartford
54. University of Kansas
55. University of Miami
56. University of Missouri-Columbia
57. University of Missouri-Kansas City
58. University of Missouri-St Louis
59. University of North Carolina-Charlotte
60. University of San Francisco
61. University of Scranton
62. University of Texas-Arlington
63. University of Wisconsin - Stevens Point
64. University of Wisconsin-La Crosse
65. Webster University

The list of the U.S. Universities at Hà Nội Fair

1. Alliant International University
2. Bellevue Community College
3. California State University-Chico
4. California State University-Long Beach
5. California State University-San Bernardino
6. College of Saint Benedict-Saint Johns
University
7. Colorado State University

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8. Drake University
9. East Los Angeles College
10. Highline Community College
11. Iowa State University
12. La Sierra University
13. Mount Union College
14. Palomar College
15. Santa Ana College
16. San Diego State University
17. San Francisco State University
18. South Seattle Community College
19. Southern New Hampshire University
20. State University of New York-Buffalo
21. Suffolk University
22. Texas Christian University
23. Truman State University
24. University of Arkansas-Fayetteville
25. University of Hartford
26. University of Miami
27. University of Missouri-Columbia
28. University of Missouri-St Louis
29. University of North Carolina-Charlotte
30. University of North Texas
31. University of Puget Sound
32. University of San Francisco
33. University of Texas-Arlington
34. University of Wisconsin - Stevens Point
35. University of Wisconsin-La Crosse
36. Webster University
37. Winona State University

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